

## Market Access for Improving Income

Reporting period: July 2011 – June 2012

### Overall Goal:

Doubling House-hold level income of 8800 fishing families in four coastal districts of Orissa by strengthening community trade initiative for sustainable impacts in marine fish value chain.

The project strategy aims at:

Enhancing market stake for the fishing households through supporting cooperative marketing development;

- Facilitating market access
- Community institution building and strengthening
- Enhancing access to capital through savings and credit programmes
- Capacity building through training
- Establishing linkages with banks and other support agencies for more sustainable access to credit and development support

Providing market development services to support the marketing initiatives and to establish the conditions necessary for their post-project sustainability

### Key strengths of the project:

- Strong community participation made possible by the emphasis on the 'local' and by decentralising decision-making processes;
- Revitalising concepts such as self-help and capacity building among the women;
- Establishing linkages for the women's groups with more sustainable sources of support and enhancing the women's capacity to take meaningful advantage of them;
- Federating the grassroots level organisations into a state-level entity, providing a larger identity to the women and better access to the wider societal processes;
- Enhancing the role of women beyond the project's focus areas to take on a more pro-active role in the larger societal processes;
- Focusing on institutional credit as a means for sustainable income generation for small producers;
- Achieving a more positive gender balance at the household level through empowering the women economically;
- Addressing the dwindling role of women in fresh fish supply chains through implementing cooperative, women-oriented, trade activities;
- Demonstrating how the access to market information, together with the option to sell fish through the cooperative entity, could lead to increased returns for the producers;
- Bringing a professional approach to business through business plans and capacity building of project staff;
- Contributing to good increases in income at the household level in some of the project areas, leading to improved quality of life.

### Key achievements by the end of June 2011:

- Operational area of Samudram spreads over 46 villages in 9 blocks of 4 districts. Total no. of vibrant SHGs reached to 230 and No. of membership of Samudram reached upto 3797.
- 858 members of SHGs have been provided revolving fund support in last three years for their individual business. Out of this 222 members supported from the project support and others are supported from mission shakti project of govt. of Orissa for small scale dry fish and fresh fish business.
- Rs. 103,28,590/- have been mobilized from banks for debt redemption so far. This is a significant achievement given the fact that a large number of fishing families are indebted to traders and forced to sell their fish catch at pre decided rate to those traders only.
- Till the reporting period total 10 procurement centres established in 4 project districts. Thus all project districts at least have one centre each centre of trade activity for Samudram.

- Market access provided to 7865 fishing families through Samudram's trade initiative spreading to 4 districts.
- Samudram has set up a competitive environment in its operational areas which has ensured higher price realization for fish catch making the issue of market of market access almost insignificant.
- Average household income from fisheries has increased to 89 % on the average base income level of Rs. 12000/- in last year as per RCDC analysis.
- A total 1014 women from Samudram have been trained on different issues related to cooperative management, business management, group capacity building, book keeping, improved dry fish making and quality control. And more than 1600 primary producers and members of Samudram oriented on the business related issues in the village level orientation meetings in the operational districts.
- Techno feasibility assessment of each centre was done to access the capacity utilisation of created infrastructure.

### Centre wise Business Report of Samudram from July 2011 to June 2012

Name of the District	Name of the Center	Total Volume (Kg)	Volume		Purchase Amount (Rs.)	Sale Amount (Rs.)	Expenditure (Rs.)	Profit/Loss (Rs.)	Beneficiary	Target Volume (Kg)
			Fresh	Dry Fish						
Ganjam	Katturu	19470	13552	5918	1103644	1268356	127402	37310	858	27140
	Bandar	22552	22552	0	680986	741708	50068	10654	721	37900
Balasore	Balarampur	2799	2799	0	92890	96670	2230	1550	60	21000
Puri	Kaliakana	26034	0	26034	611889	692039	73385	6765	491	20500
	Chandrabhaga	8095	4410	3685	234250	241335	2075	5010	169	16200
Jagatsingpur	Nuagam	18772	0	18772	471937	488723	6748	10038	156	15600
<b>Total</b>		<b>97722</b>	<b>43313</b>	<b>54409</b>	<b>3195,596</b>	<b>3528,831</b>	<b>261,908</b>	<b>71,327</b>	<b>2455</b>	<b>138340</b>

### Landing Status of Species from July -11 to June-12, Samudram

Sl. No	District	Name of the Landing / Procurment Center	Volume Landed		Volume Procured		Total
			Commercial Species (in Kg)	Non-Commercial Species (in Kg)	Commercial Species (in Kg)	Non-Commercial Species (in Kg)	
1	Ganjam	Kottur	69045	108050	13552	5918	19470
		Bandar	62290	88850	6286	16266	22552
2	Puri	Kaliakana	0	199830	0	26034	26034
		Chandrabhaga	58555	125760	4410	3685	8095
3	Balasore	Balarampur	6000	81150	0	2799	2799
4	Jagatasinghpur	Nuagaon	18300	110975	0	18772	18772
<b>Total</b>			<b>214190</b>	<b>714615</b>	<b>24248</b>	<b>73474</b>	<b>97722</b>

Details of Savings Status of promoted SHGs, NSSs and District Level Federations upto June 2012.

**ABSTRACT OF DISTRICT WISE SAVINGS DETAILS -June. 12**

Sl. No.	Name of District	No. of the SHG	No. of Block	No. of Village	No. of Members	Monthly Collection		Total Monthly Savings	Grand Total Savings	NSS		FEDERATION
						Min	Max			No. of NSS	Savings	
1	Ganjam	102	3	13	2027	50	100	24900	1834668	13	12300	896620
2	Jagatsingh Pur	40	1	6	571	20	100	22380	873200	5	5800	42310
3	Puri	47	2	12	709	30	100	29330	784660	6	15560	104140
4	Balasore	48	3	15	582	20	100	24605	1511842	7	1400	64070
<b>TOTAL</b>		<b>237</b>	<b>9</b>	<b>46</b>	<b>3889</b>			<b>101215</b>	<b>5004370</b>	<b>31</b>	<b>35060</b>	<b>1107140</b>

**Regular follow up of SHGs for developing bank & govt. linkages, follow up on management of revolving fund, supervision of records updating and facilitating group meetings through skilled SHG mobilisers in each district.**

During this year Seven new Self Help Groups included and 97 new members joined in the structure of Samudram to fulfil the greater objective. By the end of June 2012 Samudram having 3889 membership based for his management structure. During this year the SHG mobilisers conducted the monthly meetings in SHG & NSS level, mobilized the monthly savings from groups, collected the revolving funds, negotiate with bankers and explore the govt. schemes and motivate groups for credit linkage. Due to their active support an amount Rs. **1050000/-** generated through **Integrated Coastal Zone Management Program** in Ganjam district in which 21 nos. of Self Help Groups are ready for group level business, in specific the promotion of value added products.

An amount of Rs. **1515000/-** received by 22 Self Help Groups as **direct loan** for debt redemption and new business setup, in which an amount of Rs. 630000/- has been generated by 3 groups of Baleswar district, Rs. 175000/- has been generated by 3 groups of Ganjam district and 16 group received Rs. 710000/- in Jagatsinghpur district.

From the Mission Shakti scheme of state govt. an amount of Rs. **30000/-** has been received by 5 Self Help Groups as revolving fund support, out of this 4 groups from Baleswar got an amount of Rs. 20000/- and one group of Jagatsinghpur got an amount of Rs. 10000/- for small scale business.

During this year an amount of Rs. **2,13,863/-** has been collected from the groups as monthly instalment against the revolving fund support from the four operational districts. Out of this Rs. **1,82,653/-** collected from the fresh fund and Rs. **31,210/-** has been collected from the recovery fund.

During this Bugeting year from July 2011 to June 2012 an amount of Rs. **8,96,870/-** has been mobilized from the groups as monthly savings with the help of SHG mobilisers.

<b>Bank Linkage Details Under Samudram Project Upto June 2012</b>											
Sl. No.	Particulars	Baleswar		Ganjam		Puri		Jspur		Total	
		April 2008-june 11	July 2011-June 12	April 2008-june 11	July 2011-June 12	April 2008-june 11	July 2011-June 12	April 2008-june 11	July 2011-June 12	April 2008-june 11	July 2011-June 12
1	Mission Shakti	35000	20000	10000		35000	0	50000	10000	130000	30000

	No. of group linked	7	4	2		7	0	9	1	25	5
2	Direct Loan	620000	630000	405500 0	175000	245000			710000	4920000	1515000
	No. of group received	8	3	19	3	8			16	35	22
3	NABARD refinance scheme	118959 0						1037000		2226590	0
	No. of group received	24						12		36	0
4	SGSY	752000	0	750000	105000 0			1550000	0	3052000	1050000
	No. of group received	4	0	3	21			18	0	25	21
	<b>Grand Total Amount</b>	<b>259659 0</b>	<b>650000</b>	<b>481500 0</b>	<b>122500 0</b>	<b>280000</b>	<b>0</b>	<b>2637000</b>	<b>720000</b>	<b>1032859 0</b>	<b>2595000</b>
	<b>Total Group Received</b>	<b>43</b>	<b>7</b>	<b>24</b>	<b>24</b>	<b>15</b>	<b>0</b>	<b>39</b>	<b>17</b>	<b>121</b>	<b>48</b>

To fulfil the greater objective of samudram the bellow mentioned training programs successfully organised by United Artists' Association.

For the year 2011-2012 (July 11 to June 12)						
Sl. No.	Name of the Training	Puri	Baleswar	Ganjam	Jagatsinghpur	Total
1	Training on Specific Alternative Livelihood	9	4	6	7	26
2	Leadership & strategic skill Training	23		22	37	82
3	revision of Existing Business Plan	15		27	14	56
4	Training on Free & Compulsory Elementary Education- 2009	29	24	23	26	102
5	Networking & Knowledge Building on Govt. Scheme	10	29	12	11	62
6	Capacity Building of Different Tiers	24	23	36	41	124
7	Negotiation & Bargaining Skill Training	7	2	6	6	21
8	Govt. Supported Safety Net	8	33	7	7	55
9	Training on Standard Operating Procedure	7	3	5	6	21

10	District Level Consultation with Financial Institutes	30			69	99
11	District Level Consultation with Fisheries Department			44		44
12	Interface with Community Institutions	55				55
13	Event at School	61			91	152
<b>Total</b>		<b>269</b>	<b>114</b>	<b>182</b>	<b>308</b>	<b>873</b>

## Progress Against the Planned Activities:

- To ensure sustainability to community institutions within project area through strengthening its operational mechanism for better coordination and by building forward-backward linkages within Samudram.**

### **Capacity Building for different tiers of Samudram i.e. Apex body members, District Level Federations and Nari Shakti Sangha (NSS):**

The purpose of the training was to emancipate the participants who are an integral part of Samudram to facilitate the apex body of concerned organisation for a better understanding of their roles and responsibility

The training was allotted for a span of 2 days. The first day was completely devoted to the stakeholders their roles and importance and what is Samudram. And the 2<sup>nd</sup> day was completely discussed about different tiers of Samudram and their roles and responsibilities as member, as President and as a Secretary. During the training lecture process, group discussions, participatory approaches and pictorial presentations also followed.

During this training the leaders of SHGs, Officer bearers of NSS and DLF along with their Apex body representative and local staffs participated in this training program. Total 4 district level training programs organised and 124 members of Samudram participated on the district level trainings.

During the training program the SHG Coordinator of UAA facilitate the training program with the support from local staffs.

During this training the main discussed topics were (a) Stakeholders type and who are they ? (b) What is Samudram and its Organogram. (c) Different roles and responsibilities of member, President and Secretary in each stages.

After the training NSS level meetings organised and local staffs review the discussed topics, 6 groups changed their leaders due to this training. In Baleswar they have decided to change their NSS representatives those who were nominated to district level federation.

Due to the training Participants were clearly able to define samudram

Participants were able to articulate about the objectives and roles of samudram

They had a better understanding the roles of various stake holders of samudram

Clarity on the concept of internal and external stake holders

Clarity on how to improve relations with the stakeholders

Improved communication to non-members thus helps expansion

Able to execute their roles in day to day buisness

### **Developing Leadership & strategic decision making skills of DLF & NSS Members:**

Leadership and Strategic Decision Making training was organised in three districts to fulfil the greater project objective. During this training lecture process, group discussions, story telling, participatory approaches and pictorial presentations was followed.

In the district level trainings the leaders of SHG, members of NSS, members of DLF and local staff participated in the training. Three training programs organised in Puri, Ganjam & Jagatsingpur district and 82 participants participated during this training.

As per the project scheduled, each training designed for 2 days to develop the leadership and improvising the decision making process. During this training the SHG Coordinator of UAA facilitated the entire process along with the local staffs.

During the training the facilitator discussed how a formal organisation is incomplete without a leader, how a leader changing the environment condition and internal dynamics of an organisation and the different nature of human membership in organisation. The leader is playing a vital role when Policy making, Planning and execution for **setting and achieving of organisational goal**.

During the **operation of the organisation** the leader work as a expert, representative of the group, balancing the intra-group relation and as a motivator for others. The leader always awarded as a exemplar, symbol of the group, father figure and as a scapegoat. During this process the autocratic and democratic leadership and their merits and demerits discussed. The good qualities for a leader also discussed during this training.

To understand the decision making process the facilitator discussed what is decision making and its definition and the different types like (a) Organisational and Personal Decisions (b) Routine and Strategic Decisions (c) Policy and Operative Decisions (d) Program and Non-programmed Decisions (e) and Individual and Group Decisions.

During this training the facilitator explained the different process of decision making and how it useful for every person. How a person is analysis or diagnosis a problem before taking decision. After that he search for different alternatives and then he evaluate the alternatives then he gone for the comparison of alternatives and at last he select a alternative from his experience, experiment and research.

After completion of the training the participants able to understand the different dynamics of a leader.

Understand the different roles and responsibilities of a leader.

Understand the role of leaders in policy making and planning.

Understand the role of leader in operation of Group

Understand the decision making process and why the strategic decision making so important for a leader.

After the training the group level meetings organised and it was facilitated by the local staffs. Leadership changed in 7 groups and leaders actively participated the programs and able to mobilise funds from different govt. schemes.

### **Networking and Knowledge Building on Govt. Schemes:**

There are two training programs organised during this year. One Central level training and another district level training program organised. The central level training program was organised at Ganjam and the district level program organised at Baleswar (Balarampur). In the central level training participants from four district participated and the facilitator Mr. Pradipta Parida retired fisheries officer facilitated the entire process. Central training based on lecture, Material presentation and interactive method and the district level training was facilitate by Secretary UAA and in the district level program group discussion, lecture method and photo copies of different schemes displayed by the facilitator.

During this training the participants from NSS, DLF and project staffs participated. Both the trainings 62 participants from all level participated and gained the networking knowledge for avail different govt. Schemes.

The training program covering the different schemes of state governments, central governments and other agencies those who are working for the development of fishery community. Different schemes of NFDB, Fishcopfed and NABARD also discussed.

Members of Samudram involved in ICZMP, Mission shakti, SGSY, Savings cum relief, Low cost housing etc.

### **Strengthening Standard Operating System and Procedures:**

A central level training for standard operating procedure discussed and analyzed the different stages of on going process and the need of standardizing the procurement, cleaning, grading, documentation, packaging and transportation systems. In this training the facilitator using power point presentation,

using excel sheet for easy calculation, group discussion for optimum participation, interaction with participants for instant questions and answers and lecture process.

Participants from four districts come together to review their ongoing practices and to learn the easy methods. In this training 21 participants from 4 districts i.e. DLF members, Procurement management committee members, NSS members and Project staffs contributed their valuable inputs.

The 2 days training was facilitated by the Director of Ascent Development Services, Bhubaneswar.

During this training the main discussed topics were (a) What are ongoing processes in practice (b) What desired changes to be made (c) What would be the standard process for performing these activities with focus on technicality, skill, documentation, accounting and transparency in sharing with each other and (d) Responsibility sharing at different levels to ensure these changes

Due to this training the trade supervisors and procurement centre management committee member are able to collect the landing centre data, analyzing their market share, purchase, sale and payment sheet maintained in a different way.

### **Negotiation and Bargaining Skill Training of DLF & NSS members:**

A central level training on Negotiation and Bargaining Skill organized in Bhubaneswar to develop the skill of DLF, NSS and procurement committee members to understand the dynamics of local and regional markets and operational modalities of intermediaries. In this training the facilitator using power point presentation, group discussion for optimum participation, interaction with participants for instant questions and answers and lecture process.

Total 21 participants from 4 operational districts participated in this training program. Members from different level participated during this training program. Apex body members, DLF members, Procurement Management Committee members, NSS leaders and Staffs of UAA participated in this training.

Director of Ascent Development Services was facilitating the training program.

Importance of Negotiation and Bargaining Skills, the fundamental principles for good negotiation, Win-win situation, general qualities of good negotiator and different selling skills analyzed in this training.

After the training NSS level follow-up training programs organized in all districts. Procurement centre management committee members are more active in negotiating with different traders. Dealing with two new traders at Balugaon for low valued species and negotiate agreement with Seonet Fisheries, Mumbai.

### **2. To ensure sustained source of income and food security for 8800 poor fish workers families (collectors & Processors) through ensuring access to formal markets system and formal credit system within the four coastal/project districts of Orissa.**

#### **Revision of existing business scale up plan for each centre:**

The revision business plan based the below assumptions

- Samudram is a beginner entity in trying with **Sustainable Business Models (to run with own resources)**, though it has long experience in Fair trade advocacy program. Hence it has to start with Operational Sustainability Plan before targeting higher goals like Plan for higher market share or benefiting total business community. All these will happen after Stabilization of a Sustainable Operation Plan.
- Business Forecast and Sustainability plan is based on Regular Catch, excludes Rare high value or Non Business spp.)
- Half yearly audit of the Business will be conducted by a Professional Auditor.

- SHG and other investor should be paid back with an interest of more than highest interest they would get from deposits with formal institutions.
- Involvement of male members is very essential to attract high volume of procurement and attend the target.
- Procurement and sale price to be very strictly observed.
- Transportation and weight loss is estimated basing on the landing centre.

### **Fund Raising Source**

<b>Name of the Centre</b>	<b>Avg. Fund requirement</b>	<b>SHG Inv. In business</b>	<b>Amount Cont.</b>	<b>Members Inv. In business</b>	<b>Amount Cont.</b>	<b>Revolving Loan</b>	<b>Total Fund</b>
Kottur	85000	3	15000	47	23500	50000	88500
Bandar	116000	6	30000	90	45000	50000	125000
Kaliakana	110000	15	0	150	75000	75000	150000
Chandrabhaga	150000	8	40000	40	30000	60000	130000
JS Pur	250000	15	30000	150	112500	100000	242500

### **Quarterly Business Review and Planning Meeting:**

Quarterly review meetings organized in every quarter to monitor the achievements and to identify the gaps in the process of collection of fish, set the revised target for next quarter and sharing of critical information among Samudram members.

In the quarterly meeting district wise activities vs progress analyses, data collection in different monitoring formats, gaps analysis and reset the target for achieving the project objective has practiced.

In the quarterly business review meeting DLF members and project staffs meet centrally in every quarter to observe the project progress and planned for the next quarter.

Mainly the discussion on SHG progress, problems and solutions, Revolving fund collection and analysis, Bank linkage and different govt. schemes linkages and required support, Social progress on different aspect, Landing centre data, Fish purchase data and market share analysis and data collection for impact assessment also discussed during every quarter.

### **State Level Consultation with Formal Financial Institutions:**

State level consultation with formal financial institutions was organized in Bhubaneswar to bring all stakeholders into a common platform to discuss the issues in getting credit from the formal financial institutions and discuss on the different issues of fishery community.

Resource persons from different sector present their ongoing activities for fishery community and interact with the community to find out a solution on their issues.

During this program NSS members, DLF members, Project staffs, Director of Dakhina Foundation, Director of CCD North, Advisor of SIFS, Senior Scientist Dr. Kasim (CMFRI), Bankers, Livelihood Specialist Tripti project, Media persons, Prof. Dr. Sailbal Padhy, Members of OTFWU along with Environment and Forest Minister S. J. Deviprasad Mishra was present in the consultation

During this 2 days consultation different community issues related to fishing and solutions discussed, different livelihood options like seaweed cultivation, Artificial reef deployment, value added fish products, Government policy and related issues of community was discussed.

Senior official from different banks appreciated the efforts of Samudram. Committed to support groups in their operational areas. Minister called to discuss with fishery community lead by Samudram. Strategic plan suggested by the resource persons for future action.

### **District Level Consultation with Formal Financial Institutions:**



This reporting year two district level consultations organized in Puri and Jagatsingpur district to develop linkage with local banks for minimizing the monopoly of money lender, to start individual group level income generation activity, to visualize Samudram's activities and objectives and also create a platform to discuss different issues faced by the Samudram groups.

Presentation on different activities of Samudram and its operational mechanism and also different stakeholders of Samudram analysed. Issues raised by the Samudram members and the bankers response on their issues. Interaction held with PRI members on different issues at Panchayat level as well as block level.

SHG leaders, NSS leaders, DLF members, Local Project staffs, PRI representatives, Bankers and Community leaders. Total 99 participants from two districts participated in the district level consultations.

Due to this consultation 9 groups of Jagatsingpur received direct loan from Balitutha Uco Bank and Field officer committed to support groups in future in a fair manner. Manager of Allahabad bank committed to support our groups because all of the groups repaid their previous loan in the stipulated time.

### Grading of SHGs:

As per the NABARD guide line gradation of SHGs completed during this reporting year to observe the group level status their documentation level and fund utilizing capacity.

A gradation format designed by UAA as per NABARD guide line and supplied to all districts. The SHG mobilisers along with DLF leaders graded all the groups during this year. As per the gradation 74% of the SHGs are illegible for formal credit linkage.

Name of the Districts									
Ganjam		Puri		Jagatsinghpur		Baleswar		Grand Total	
Total SHG	Illigible for Bank Linkage	Total SHG	Illigible for Bank Linkage	Total SHG	Illigible for Bank Linkage	Total SHG	Illigible for Bank Linkage	Total SHG	Illigible for Bank Linkage
102	57	47	39	40	39	48	41	237	176

### District Level Consultation with the Department of Fisheries:

Presentation on Samudram including different activities and progress including its operational mechanism and objectives. Community level issues raised by the participants and officials of Fisheries department presented their ongoing activities.

SHG leaders, NSS leaders, DLF members, Local Project staffs, PRI representatives, Officials from Fisheries department and Community leaders were participated in this program. Total 44 participants from Ganjam participated in the district level consultations.

Different schemes operating by the department and implementation issues discussed. Beneficiary selections and illegal practices by the local authority also discussed.

During this year 21 groups of Ganjam linked with ICZMP scheme and leveraged an amount of Rs. 10.5 lacs to promote value added products and improved dry fish in group level. All the groups having their own assets for making VAPs procured from the ICZMP project support.

### 3. To enhance the household income of 8800 fishing families through alternative livelihoods and ensure access to government support safety nets (subsidies and schemes)

### **Capacity Building on Specific alternative Livelihood:**

During this year a central level training program on capacity building on specific alternative livelihood organized in Bhubaneswar. The facilitators followed lecture process, group discussion conducted for better understanding, pictorial presentations displayed and practical session to understand the different diseases and symptoms.

Professor from OUAT, Technical manager of CPDO, Bhubaneswar and the livestock specialist of Odisha Community Tank Management Program was facilitating the 2 days training program.

Major discussion topics are:-

Night shelter and its management, how to diagnose different disease of poultry, vaccination chart, vaccination procedure, deworming schedule, role and responsibilities of bare foot technicians, different poultry and their growth & management, breeding, feeding and general management along with practical sessions.

### **Small one time support in terms of tools, resource etc for starting new livelihoods as alternative option:**

Due to bird flu in odisha the major broiler farms stop their production, so that we have discussed with Unnayan to supply Banaraj chicks for our beneficiary from eastern odisha. During this year 392 beneficiaries have been selected for this activity. Till this reporting period 500 chicks (15 day old) provided in baleswar and covered 50 beneficiaries. As per the agreed plan with Unnayan the rest of the chicks will be provided during this July 2012.

### **Training on Govt. Supported safety Nets:**

A central level 2 days training and one district level training organised to discuss on different Govt. schemes and its implementation issues and the gaps. To encourage leaders of Samudram to avail different schemes and negotiate with Govt. institutions and. To develop the capacity of NSS and DLF leaders to come and contact directly with different officials.

Group discussion, presentation, interaction and pictorial presentation along with a short success film of Mission Shakti presented by the state consultant WCD Odisha.

Facilitator from Madhyam Foundation and state consultant Women and Child department was facilitated the central level training and the district level training at Baleswar was facilitated by Secretary UAA. Different schemes their objective, beneficiary criteria and different procedure to avail the schemes discussed.

Participants from NSS, DLF and project staff were involved in the training program. Total 55 participants from different level participated in this training.

During this training the major schemes are discussed are as follows:

1. Anukampamulak Sahaya (Relief Fund)
2. Jatiya Matrumangal Yojana
3. Jatiya Paribar Mangala Yojana
4. Madhubau Pension Yojana
5. Antodaya Arna Yojana
6. Sadharan Bantan Byabasta (PDS)
7. Anapurna Yojana
8. Janani Surakshya Yojana
9. Samnyuta Sisu Bikash Yojana (ICDS)
10. Jarurikalini Khudha Nibaran Karyakram
11. Jatiya Khadya Nirapata Mission (NFSM)
12. Jatiya Udyan Mission
13. Jatiya Bardhakya Vata Yojana
14. Rajya Bardhakya Vata Yojana
15. Mahatma Gandhi Jatiya Gramin Nischinta Karma Niyukti Yojana (MGNREGS)
16. Suchana Adhikar Aini (RTI)
17. Mo Kudia &

## 18. Rstriya Krushi Vikash Yojana

- 4. To ensure quality education for children from project area through linking them formal education system and ensuring quality education within schools located within project area.**

### **Training of DLF and NSS members on Right to Education Act 2009:**

During this reporting year one central level training program and 4 district level programs organised. Total 102 participants from different level participated in this training programs to understand the different provisions under 2009 Act and gaps in the existing situation.

Facilitator from Sikshasandan and state consultant OPEPA facilitated the training programs and the district level programs conducted by UAA central team.

During this training the age group of child is discussed, the definition of parent, guardian, types of school like Govt. school, added school, special school and private school also discussed. The role of state govt. and central govt also discussed and the student teacher ratio also discussed. Formation criteria and role of Parent Teacher Association and the formation of School Management Committee and its role and responsibilities also discussed.

Due to this training drop out students of Rev-kattur admitted in the school. Illegal practice of School Management Committee stopped at Baleswar. Members of Samudram involved in SMCs in all districts.

### **Community mobilisation and capacity building on the children's right to quality education:**

During this year a mass rally is organised in Astarang block to motivate common people on free and compulsory education. During this rally along with Samudram members the students of Nagar panchayat participate in the rally . Total 250 members and school children visited the panchayat and at last a mass meeting on Right to Education organised near Kaliakan procurement centre.

### **Interface meeting of community institutions with block and district level officials from education department and Panchayati Raj institution members:**

During this year one interface meeting organised for two blocks in Puri district.

Participants from NSS leaders, DLF members, Project staff, PRI representatives, SI of schools and media persons involved in this program. Total 55 participants from different level participated in this workshop.

Secretary of Sikshasandhan Mr. Anil Pradhan and Secretary UAA facilitated to the workshop.

During this workshop different issues of community discussed like teachers engaged in different official works, misuse of mid-day meals, lack of qualitative education providing to students. Officials from education department also raised their issues related to provisions under this act. In conclusion the PRI representatives and departmental officials come to a mutual understanding and committee themselves to cooperate each other to stream line the system.

### **Organising Events at Schools to strengthen the education system and generating interest among children to continue and motivate peers to get enrolled in schools:**

During this year school event organised in two districts, one in Puri district and another in Jagatsingpur district. During this process 152 students participated in the school events. There are two type of competition held in the school in senior and junior level. During this program the teachers of the concern schools cooperated to us and students contributed their best efforts to win the events. DLF members facilitating the pre-event arrangements and central team of UAA facilitated the event at schools during the programs.

Relationship among Samudram members and school teachers developed.  
Students enrolment in the school increased.  
SMC members actively participate in the programs  
Awareness created among the community.  
The program encourage and enhance the students ability.

### **Key Achievements during this year:**

- During this reporting period seven new Self Help Group including 92 new members joined in the structure of Samudram. By the end of June Samudram having 3889 membership base with 237 SHGs in the 4 operational districts.
- During this reporting period 48 Self Help Groups developed linkages with banks and govt, schemes and leverage Rs. 2595000/-.
- During this reporting period 873 members from different level participated in skill development training programs.
- During this year Rs. 213863/- collected from members against their revolving fund support out of this Rs. 182653/- collected from the fresh fund and Rs. 31210/- collected from the recovery fund.
- Sanctioned rupees 350000/- by the local MLA from the Local Area Development fund for construction of community house in Trilochanpur of Jagatsinghpur district and the Maa Baidei Nari Shakti Sangh has been received Rs. 100000/- from the sanctioned amount. Construction upto DPC level completed during the course of time and the plinth area of the community house is 600 Sqft.
- During this reporting period a new pond was digging by the group members of Dakhinapantal of Puri district on the MGNRGS.
- Old pond was renovated in village Kaliakan of Puri district during this period. The family members of Kaliakan NSS come forward and renovate to get sweet water for their livestock and house hold requirements without any ones support.
- Due to active liaisoning of DLF Puri 81 boat owners got 4 lakhs against diesel subsidy from ADF Puri.
- Total 1190 persons got Rupees 600/- each as first instalment from the Savings Cum Relief Scheme from ADF Marine and additional 100 members joined from Balipantal and Dakhinpantal in this scheme due to different training on govt. Scheme.
- During this period Rs. 90000/- has been sanctioned for approach road to Bandar Nuasahi, Rs. 200000/- has been sanctioned from block grant for school wall and Rs. 100000/- Sanctioned from MLA grant for reconstruction of Goddess temple at Bandar for the active participation of NSS members in the Pallysabha.
- Mr. Bikartan Sethi a gentile man from Barajdeuli donated 60.04 decimal of cultivated land to Baba Siridisai SHG to support them for their income enhancement.
- Established linkage with new trader by negotiating with Sea Net Fisheries, Mumbai and enter into agreement to supply fish.
- Due to active participation and impact of RTE training members of Ganjam DLF is able to admitted three drop-out children in Haripur primary school for streamlining the droup-out children.
- For the promotion of VAPs DSMS Ganjam (DRDA) nominated Samudram to participate in the national level SARAS MELA organised at Ludhiana (Panjab)
- 7 groups changed their leader for better management of their group after getting different capacity building training.
- For producer company new members nominated from Puri and Baleswar to the apex level.
- 7 members from Samudram elected as PRI representative from Ganjam & Baleswar.
- During this year an amount of Rs. 1050000/- has been received by 21 SHGs of Ganjam from ICZM program.
- Members of Trilochanpur of Jagatsinghpur agitated against the secretary of male society and informed to the FEO Kujanga on their due payment of savings cum relief was misused.

- 50 HH selected for low cost housing by fisheries dept. in Trilochanpur & Abhayachandpur of Jagatsinghpur
- Members of Talapada & Barajdeuli used the toll free no. against the admission fee charged by the headmaster and the concern authority taken action and instructed the headmaster not to collect admission fee.
- Due to active participation and impact of RTE training members of Baleswar DLF is able to protect the School Manage Committee for misusing the Mid-day meal products and change the SMC for creating pressure on Collector.
- Due to active support of Maa Murtyalama Mahila Mahasangh, Ganjam three youth groups formed in Bandar and Rev-katuru village and facilitated to getting business support of Rs. 150000/- from ICZM Program.
- During this quarter total 97.72 tons of fresh and dry fish transacted, out of this 43.3 tons of fresh fish and 54.4 tons of dry fish marketed.
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### **Case Study:**

#### **Smt. Usha Rani Behera:-**

Smt Usha Rani Behera W/O. Gagan Behera of village Balidia, Post- Nagar in Astaranga block is a member of Maa Sarala SHG Balidia. She belongs to schedule caste having two sons and a daughter. Because of their poor financial condition it was difficult to maintain their family as well as unable to meet their children's education expenses.

They have jointly (6member) availed loan of Rs.30.000 from the money lender and purchased a boat, but they don't have required nets for fishing. As a regular member of Maa Sarala group. She was availed a loan of Rs. 10,000 and taken hand loan to purchase new nets. Because there was less catch at their landing center they gone for fishing to another landing center and got good catch. Within 2 months of period they earn Rs.80, 000 from the catch. Now she has paid back the loan amount. She has admitted her daughter and son in college addition to this she sent her daughter for computer course.

Now their income source from the fishing is satisfactory. She able to run the family meeting the regular expenses and also started constructing a pucca house.

She express that they got benefited being the member of Samudram because she got skill & support from the organization. She is free from money lender and able to take own decision.

#### **Case study of Jambhu Behera – Trilochanapur**

Smt. Jambhu Behera W/o- Govinda Behera of Trilochanpur is a member of Maa TaraTarini SHG, Trilochanapur. They have formed SHG in the year 2001 with 14 member group contributing Rs.25/- per month. After 2 year the group was defunct due to lack of proper management. In 2008 the group was revived by Namacharya Mahila Mahasangha, Samudram, Jagatsinghpur. The members of the SHG initiated by Samudram and attend regular meetings, trainings and deposit their monthly contribution regularly in UCO Bank, Balitoth Branch.

After regular follow up by the Samudram representatives and group member to block officials. The block granted to give support of Rs.125, 000/- loan under S.G.S.Y scheme for fish trading in April 2011

Out of the sanctioned amount Smt. Jambhu Behera availed a loan of Rs.5000/- from the group and started fish business as a head load seller getting profit of Rs200/- per day. Within a short period she has cleared the loan amount on regular installments.

Again she loan availed loan of Rs.7800/- and purchased a cabin fish vending area with the help of her husband. Now regularly sells fish and getup a profit of Rs400 per day.

She shows gratitude to the Samudram and feels happy that she got the source of income with the support of the organization

### **Case study of A.Rajama Jai Maa Santoshi SHG Group, Rev.Kuttur**

Smt. A.Rajama of village: Rev Kottur is Ganjam is a member of Jai Maa Santoshi SHG. Rev. Kuttur. She is a divorcee with two sons struggled a lot to maintain her family.

When Samudram represent ivies approached her and initiated the process. She has taken lead role and forms a 15 members group with Rs. 50/- monthly contribution and monthly deposited in UCO-Bank Gopalpur with support of Samudram staff. She has avated a loan of Rs.6000 from the groups.

Initially she has started fish head load selling and earns money. Then at group level they purchase fish from the landing center through our Bandar procurement center and sell the species at urban area gets a regular income source.

Following her activation more their 7 member of Radhakrishna SHG Group of Rev.Kuttur started the fish trading availing loan from Samudram. In 2012 the group has got Rs.50, 000/- finance support from ICZMP to increase their fish trading. Smt. Rajama admits that she has got the confidence after getup support from the organization.