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**H.Q. District : GANJAM**

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**MISSION STATEMENT**

UAA is committed to promote a non-exploitative, gender and human rights sensitive, environment friendly, hunger free and self-reliant society in Orissa.

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**UNITED ARTISTS'  
ASSOCIATION**

Ganjam, Orissa,  
India - 761 026

### **Location :**

UAA, based in Ganjam district of Orissa since 1966, is headquartered at Ganjam town, at a distance of 140 Km. towards south from Bhubaneswar, the state capital.

### **Legal Status :**

United Artists' Association is a voluntary organisation, registered under the Societies Registration Act of 1860, in 1967. It is registered with the Ministry of Home Affairs, to receive foreign contribution.

### **History:**

In 1965 different youth groups in Ganjam town united together to work under a single umbrella and raised funds through cultural programmes & drama to be used for welfare and emergency relief and establishment of educational institutions. Thus the organisation derived its name - "UNITED ARTISTS' ASSOCIATION".

Up to the year 1977 UAA worked exclusively with its own funds. In 1978, the first government funded Balwadi and Creche programme was taken up. During the next decade UAA stepped up its involvement in the rural areas, with the objective of enabling a process of development for the disadvantaged sections of society.

### **Changing Role :**

In the year 1995 Govt. of Orissa and Unicef recognized the organisation as nodal NGO and canalized their funds through UAA to develop water and sanitation status in the rural areas of the district. Since then the organisation works with a network of grassroots NGO/CBOs and played a catalytic role to develop the capacity in terms of managerial, technical and HR of its network members. Currently UAA provides support service to:

*22-Block level NGOs,*

*2 Block level dalit women's organisations,*

*1 District level federation of farmers' organisations,*

*1 District level federation of tribal organisation,*

*1 State level federation of women marine fish workers' organisations and 1 traditional fish workers' union*

## Project Area :

State	: Orissa
Dist	: Ganjam, Puri, Jagatsingpur, Kendrapada, Bhadrak, Balasore, Bolangir
No. of Blocks	: 31
No. of G. Ps	: 367
No. of habitations covered:	457
No. of Households	: 20014
Population Covered	: 96217

## Focus Group :

Tribal	: 31.8%
Dalit	: 19.4%
Fisher folk	: 32.2%
Small and Marginal farmers	: 9.4%
Share Croppers	: 7.2%

UAA always gives special emphasis on development of Women and Children

## Area of competency :

- Community organisation
- Promotion of voluntarism
- Education
- Child-to-child approach
- Development of appropriate teaching aid
- Health and sanitation
- Training
- Research & documentation
- Protection of Environment & development of social forestry
- Sustainable agriculture
- Income generating activities
- Development & dissemination of low-cost & Eco/ user friendly technology
- Emergency relief and rehabilitation

## Approach :

UAA always adopt a genuine 'bottom-up' PLA strategy to ensure the involvement of the Community in Planning, Implementation, Monitoring, and Evaluation of each & every programme.

## Program capabilities :

In the course of 36 years of development work at the grassroots level, the organisation has acquired rich experience in community organisation and the process of building up people's organisations. It also enjoys active support and co-operation of the state, district and Block level Administrators. This is born out by the fact that the Government has nominated UAA to various State and District

level Committee from time to time. UAA has also been nominated to the National Task force on Bay of Bengal Larger Marine Eco system

### Management

- Program :

The Executive Body, consisting of 11 members, manages the program of UAA. It generally meets 4 times a year. It reviews the programs, performance of the staff and suggests measures for meaningful intervention in the project villages. The General Body meets once a year. It takes policy decision, suggests programme and measures for improvement. The Secretary with the help of a 5-member core team manages the programs of the organisation.

- Finance :

UAA is wedded to the principle of transparency in the matter of financial management since its very birth. One highly qualified and experienced staff maintains the accounts of the organisation. Computerization of accounts has also been done. The Secretary and the Vice-president (distinguished unpaid volunteer) of the organisation jointly operate the Bank accounts. Most of the payments are made through cheque. All major purchases are made after obtaining approval of the Purchase Committee.

The accounts of the organisation are audited by Mahapatra & Mahapatra, Chartered Accountants, Bhubaneswar. The accounts of all the SHGs, sponsored by UAA, operating in Ganjam and Puri districts have been audited by S. Padhy & Associates, Chartered Accountants, Bhubaneswar.

### Our Partners in Development :

Govt. of India, Govt. of Orissa,  
ActionAid, Unicef, SEEDS, AICF, CWS

Contact :

### **THE SECTETARY**

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